

# Anatomy of a News Website

## Headline

Read beyond the headline. Does the article support the title? Is the headline informative or inflammatory?

## Author/Publication Info

Who wrote the article? When was it published?

## Banner Advertisement

Some are obviously ads, or marked as ads. Others are designed to look like news content.

## Top Stories

Not related to the story you are reading, but popular posts from the site you are on. Not always native content.

## Related Posts

Other articles from the site you are on that have similar content, subjects, or "tags". Not necessarily current news. Look for publication dates.

## Clickbait Ads

Advertisements meant to look like news stories from the site you are on. Clicking will take you to a different website. Usually have sensational titles, vague or misleading images. Should not be considered a news source.

## San Francisco celebrates Year of the Dog with annual Chinese New Year Parade

By Ella Sogomonian  
Published: February 24, 2018, 9:09 pm | Updated: February 24, 2018, 9:39 pm



### Related Coverage

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SAN FRANCISCO (KRON)—It's the Year of the Dog and revelers took to the streets of San Francisco to celebrate Saturday.

Chinese New Year Parade 2017

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- Oakland Mayor Mayor Libby Schaaf warns residents of possible ICE raids
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